



Plug-In NB Electric Vehicle Rebates

PROGRAM GUIDELINES

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Program Introduction

The goal of the Plug-In NB Rebate Program is to have 20,000 EVs registered in New Brunswick by 2030. The Plug-In NB Rebate provides New Brunswick residents and organizations with rebates for the purchase or lease of eligible battery electric vehicles (Battery Electric Vehicles (BEVs)) and plug-in hybrid electric vehicles (Plug-in Hybrid Electric Vehicles (PHEVs)). A rebate is also available for the purchase and installation of qualifying Level 2 vehicle charging stations to those who have taken advantage of the Plug-In NB Rebate for an electric vehicle purchase.

The Plug-In NB Rebate is administered and implemented by NB Power on behalf of the Department of Natural Resources and Energy Development.

How does the program work?

New Brunswick's Plug-In NB Rebate is largely modelled after the federal [iZEV program](#), with some key exceptions detailed below.

The key similarities between the provincial and federal program are:

- New Brunswick is using Transport Canada's [list of eligible vehicles](#) for the federal iZEV program.
 - E.g., a Battery Electric Vehicle (BEV) that is eligible for the \$5,000 federal iZEV rebate is also eligible for a provincial rebate of \$5,000. These rebates can be stacked, so the consumer can obtain a total of \$10,000.
- Both Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs) are eligible for rebates.
- New Plug-in Hybrid Electric Vehicles (PHEVs) with an electric range of 50 km or more are considered "long-range" in the iZEV program and are recognized as the same in New Brunswick and qualify for a rebate of \$5,000.
- New Plug-in Hybrid Electric Vehicles (PHEVs) with an electric-only range of less than 50 km, are considered "short-range" in the iZEV program and are recognized as the same in New Brunswick and qualify for a rebate of \$2,500.
- Vehicle rebates are applied after taxes and fees.
- Vehicle rebates will primarily be available at point-of-sale (POS) by licenced dealers in New Brunswick. When a point-of-sale rebate is not available individuals or organizations can apply directly to the Plug-In NB program to access their rebate.
- Rebates are applicable to both purchases and leases of new vehicles. The amount of the rebate will be prorated over the length of the lease. (see below for schedule)
- New Brunswick residents are limited to one (1) new electric vehicle rebate per 12-month period. Note that if two or more individuals want to be listed on the Bill of Sale or Lease Agreement, one of them must elect to be the person against whom the rebate is registered for tracking purposes. If there are two people listed on the vehicle registration, only the person designated as the primary will be eligible for the rebate.
- Vehicle rebates are available to organizations as well as individual consumers. For example, municipalities, non-profit organizations, businesses, and First Nations qualify for rebates.
- Organizations can access up to 10 new vehicle rebates per 12-month period.

The key differences between the provincial and the federal program are:

- The New Brunswick Plug-In NB Rebate also provides rebates for eligible used Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs).
- Used Battery Electric Vehicles (BEVs) qualify for a rebate of \$2500 and used Plug-in Hybrid Electric Vehicles (PHEVs) are eligible for a rebate of \$1000.

- Rebates for used EVs are available to organizations as well as New Brunswick residents. For example, municipalities, non-profit organizations, businesses, and First Nations qualify for rebates.
- Residents are limited to one (1) used vehicle rebate per 12-month period. Note that if two or more individuals want to be listed on the Bill of Sale, one of them must elect to be the person against whom the rebate is registered for tracking purposes.
- If there are two people listed on the vehicle registration, only the person designated as the primary will be eligible for the rebate. Organizations can access up to 10 used vehicle rebates per 12-month period.
- Plug-In NB Rebates are only available to New Brunswickers who purchase or lease a qualifying electric vehicle from a licensed New Brunswick Dealership.
- The Province is implementing an exemption that would enable individuals to receive more than one rebate in a calendar year in instances of vehicle write-offs, manufacturer buybacks, and other cases the program staff deems it reasonable. Please contact us at pluginbranche@nbpower.com in these situations for more information and guidance on how to proceed.

Program timing

The New Brunswick Plug-In NB Rebate began on July 8, 2021 when the Plug-In NB Rebate was announced by Minister Holland, Minister Crossman and NB Power President, Keith Cronkhite. Any leases or purchase agreements executed on or after that date are eligible to receive the rebate. Vehicles purchased prior to that date are ineligible for the rebate.

The current Plug-In NB Rebate is planned for 3 years, subject to annual allocations of funding from the Climate Change Fund. The Plug-In NB Rebate will terminate on March 31, 2025 at which time it will be re-evaluated and may be extended. The rebate amounts will be re-evaluated for the final year of the current Plug-In NB Rebate.

For each of the fiscal years ending in March, rebates will remain available until the budget allocated for the Plug-In NB Rebate is completely exhausted or until such time as the Government of New Brunswick decides to terminate it, with or without notice. Rebates will be provided on a first-come, first-serve basis for eligible electric vehicles acquired on or after July 8, 2021 until the yearly rebate budget has been depleted. Because it is a first come first serve program, applicants must apply for rebates within 30 days of their purchase or invoice.

Eligible vehicles

New Vehicles

The rebate for new electric vehicles will apply to the same makes and models as in the federal iZEV program. Specifically, the rebate will apply to:

1. Passenger vehicles, where the base model trim MSRP is less than \$55,000.
 - Higher priced trims of these vehicles, up to a maximum MSRP of \$65,000 will also be eligible for a rebate; and
2. Trucks, vans, sport utility vehicles (SUVs), and station wagons vehicles where the base model trim is less than \$60,000.
 - Higher priced trims of these vehicles, up to maximum MSRP of \$70,000 will also be eligible for a rebate.

All new vehicles must also:

1. Be sold by a New Brunswick licensed dealer.
2. Meet the federal and provincial motor vehicle safety standards;
3. Be intended for use on public streets, road, and highways; and
4. Have at least four (4) functioning wheels and be highway capable (e.g., not a low-speed vehicle).

New vehicles are only eligible for one new vehicle rebate. NB Power will track the VINs for all EVs that receive a new or used rebate to verify whether the EV has previously had the EV rebate applied.

Please see the [list of eligible vehicles](#) available from the iZEV program.

Important: Transport Canada adjusts this list from time to time and reserves the right to take models off the list at any time. Any changes to the list from Transport Canada will be effective in New Brunswick immediately upon publication of the changes by Transport Canada.

Used Vehicles

The used EV rebate will apply to any year, make or model of Battery Electric Vehicle (BEV) or Plug-in Hybrid Electric Vehicle (PHEV) provided they meet the following criteria:

- They are sold by a New Brunswick licensed dealer.
- They have not had a used EV rebate previously applied under this Plug-In NB Rebate. Only one used EV rebate is available per Vehicle Identification Number (VIN).
- A used EV that has had the new EV rebate applied qualifies for a used EV rebate, but no more rebates can be applied against that EV. Only one new EV rebate and one used EV rebate per VIN. Applications for rebates on the same VIN need to be at least 12 months apart.
- Used EVs that have had rebates applied by other jurisdictions are eligible to receive the used EV rebate provided they are sold by a New Brunswick registered dealership.
- The retail price for the used EV must be between \$10,000 and \$60,000 for Battery Electric Vehicles (BEVs), and \$10,000 and \$50,000 for Plug-in Hybrid Electric Vehicles (PHEVs), regardless of their original MSRPs. Note that EVs that would have been ineligible for a new EV rebate by virtue of their high MSRP may be eligible for a used EV rebate.
- Battery Electric Vehicles (BEVs) have been evaluated to have the residual capacity of the battery with respect to its initial capacity (also known as a battery's State of Health report). This information must be disclosed to the consumer in writing on the Bill of Sale prior to the sale being finalized. If this is not possible, the dealership will need to provide an **Acknowledgement of Battery Capacity Disclosure Form** along with the request for reimbursement. This is a measure intended to protect the consumer by ensuring that the customer is made aware of the range they can reasonably expect from their purchase. There is no threshold set for what an acceptable battery capacity is; it is up to the consumer to decide what is acceptable.

All vehicles must also:

1. Be sold by a New Brunswick licensed dealer.
2. Meet the federal and provincial motor vehicle safety standards;
3. Be intended for use on public streets, road, and highways; and
4. Have at least four (4) functioning wheels and be highway capable (e.g., not a low-speed vehicle).

EV rebate amounts (applied after taxes and fees)

Vehicle Type	Seating Capacity	New Vehicles		Used Vehicles	
		MSRP (New Vehicles)	Rebate Amount	Retail Price (Used Vehicles)	Rebate Amount
BEV	Base models of passenger vehicles	Less than \$55,000 for base model, up to a maximum of \$65,000 for higher-priced trims	\$5,000	\$10,000 to \$60,000	\$2,500
	Base models of trucks, vans, sport utility vehicles (SUVs), and station wagons	Less than \$60,000 for base model, up to a maximum of \$70,000 for higher-priced trims	\$5,000	\$10,000 to \$60,000	\$2,500
PHEV, long-range	Base models of passenger vehicles	Less than \$55,000 for base model, up to a maximum of \$65,000 for higher-priced trims	\$5,000	\$10,000 to \$50,000	\$1,000
	Base models of trucks, vans, sport utility vehicles (SUVs), and station wagons	Less than \$60,000 for base model, up to a maximum of \$70,000 for higher-priced trims	\$5,000	\$10,000 to \$50,000	\$1,000
PHEV, short-range	Base models of passenger vehicles	Less than \$55,000 for base model, up to a maximum of \$65,000 for higher-priced trims	\$2,500	\$10,000 to \$50,000	\$1,000
	Base models of trucks, vans, sport utility vehicles (SUVs), and station wagons	Less than \$60,000 for base model, up to a maximum of \$70,000 for higher-priced trims	\$2,500	\$10,000 to \$50,000	\$1,000

Leased vehicles

The rebate amount is prorated based on the length of the lease as follows:

Length of Lease	BEVs and Long- Range PHEVs	Short-Range PHEVs
48 months	\$5,000	\$2,500
36 months	\$3,750	\$1,875
24 months	\$2,500	\$1,250
12 months	\$1,250	\$625

Important: The Government of New Brunswick is requiring that lessors retain their vehicle for a minimum of 12 months, or they will have to repay a prorated portion of the rebate.

Level 2 EV charging station rebate

Individuals who participate in the new or used Plug-In NB Rebate program are eligible to claim 50% of the cost (before taxes and delivery fees) of the purchase and installation of one new level 2 EV charging station, up to a maximum of \$750. A list of qualifying charging stations can be found at [Plug-In NB - Electric Vehicle Rebates \(nbpower.com\)](http://nbpower.com)

The charging station must be:

- New
- Network connected using open source protocol (OCPP)
- Residential
- Approved by an accredited Canadian certification (cUL, ULC, cETL, CSAor cQPS)
- Level 2 (208 – 240V)
- Installed by a licensed electrician
- Purchased from a Canadian distributor or Canadian website

The number of charging station rebates is limited to the number of EV rebates received by a resident/organization in a 12-month period.

The EV VIN is required to claim the rebate. The name on the invoice must match the name on the EV registration(s).

The list of qualifying charging stations may not reflect all chargers available on the market that adhere to the above criteria. If you are shopping for a charger that is not found on the list of qualifying charging stations, please contact us and provide the required Make, Model and Technical Specifications of the product to be reviewed prior to purchase.

Disclaimers:

- NB Power does not endorse any particular electrical contractor, nor does it endorse any particular eligible product.
- NB Power does not offer warranty or provide service to any products sold or installed pursuant to the program.
- Participants should make necessary inquiries on their own behalf as to certification and qualifications of any electrical contractor prior to performance of any work.

- NB Power reserves the right to request the electrical contractor's certification where an invoice/receipt as proof of installation by a licensed electrician cannot be provided.
- All quality and performance concerns and questions related to the installation work should be directed to the electrical contractor. All quality and performance concerns and questions related to the product should be directed to the manufacturer.

Getting reimbursed

Rebates are available for eligible BEVs and PHEVs purchased or lease on or after July 8, 2021. Applications must be submitted within 30 days of purchase to be eligible and will be processed on a first come, first served basis.

1. [Access your rebate](#)

Complete the Application Form for each product that you would like a rebate for. You will be required to provide the following supporting documents as attachments in the last step of the application form.

- Copy of signed and dated Bill of Sale OR Lease Agreement
- Copy of signed Certificate of Vehicle Registration
- Copy of Invoice and receipt/proof of payment of eligible Home Charging Station (if applicable)
- Copy of Invoice and receipt/proof of payment for Installation of eligible Home Charging Station (If applicable)
- Picture of installed eligible Home Charging Station (if applicable)
- Signed copy of the [Direct Deposit Form](#)

2. [Rebate Payment](#)

If your application is complete, your rebate will be processed within 30 business days. If any information or documents are missing, we will contact you within 10 business days.

Rebates are provided on a first-come, first-serve basis and will remain available until the program budget is exhausted or the program is terminated.

Contact us

If you have any questions, please feel free to contact us at:

pluginbranche@nbpower.com

1-800-663-6272